Team Presentation Round 1 Rubric

Criteria	Excellent (5)	Good (4)	Satisfactory (3)	Needs Improvement (2)	Poor (1)
Introduction & Vision	Clear, engaging overview; vision aligns perfectly with *Kyosei* philosophy and Canon's brand.	Clear overview with a strong vision, mostly aligns with *Kyosei* and Canon brand.	Vision provided, but somewhat lacking in alignment with *Kyosei*/Canon.	Vision is unclear or lacks connection to *Kyosei*/Canon brand.	No vision was presented, no alignment with the *Kyosei*/Canon brand.
External Strategy	Innovative plan; maintains continuity and strengthens customer relationships; budget well justified.	Effective plan; supports customer relationships; budget is adequately justified.	Plan presented but lacks detail or alignment with continuity; budget vaguely justified.	Plan lacks focus on continuity or customer engagement; weak budget.	No external strategy presented. Lacks customer relationship focus or budget.
Internal Strategy	Comprehensive strategy connecting CSA employees to *Kyosei*; budget well defended.	Good strategy; mostly connects CSA to *Kyosei*; budget is reasonable.	Strategy presented but lacks specific connection to *Kyosei*; budget lacks detail.	Minimal strategy for employee integration; unclear budget.	No internal strategy; no connection to *Kyosei* or budget justification.
Metrics & Engagement	Detailed, relevant metrics for both internal and external success; realistic measurement plan.	Good metrics presented for internal and external success; feasible plan.	Metrics presented but lack relevance or specificity; vague measurement plan.	Few relevant metrics, unclear measurement approach.	No metrics or engagement plans provided.
Presentation Skills	Clear, professional, engaging; excellent teamwork; persuasive call to action.	Clear, professional; teamwork evident; good call to action.	The presentation is clear but lacks engagement; teamwork needs improvement.	Presentation lacks clarity; little teamwork, unclear call to action.	The presentation is unclear, unprofessional; no teamwork or call to action.